



May 18, 2020

The Honorable Philip Ting
Chair, Assembly Budget Committee
California State Capitol
Sacramento, CA 95814

The Honorable Jim Cooper
Chair, Assembly Budget Subcommittee 4
California State Capitol
Sacramento, CA 95814

RE: 3-year funding to create the Department of Financial Protection and Innovation and the associated trailer bill language amending the Corporate Code and Financial Code – **SUPPORT with Amendments**

Dear Chairs Ting and Cooper:

Small businesses are facing unprecedented challenges. As we emerge from shelter-at-home, Californians will come face-to-face with shuttered storefronts in our neighborhoods, and with our friends and family who have lost their jobs. The best social service program is a job, and small businesses account for half of California employment. California cannot afford to lose more small businesses.

We are a coalition of nonprofit community development and advocacy organizations, and for-profit fintech and small business lending companies that have come together in support of the Governor's effort to provide small businesses with the protections they so critically need from the proposed Department of Financial Protection and Innovation (DFPI). Above all, these small business protections must not be removed from the trailer bill. Additionally, we are concerned that without a few simple clarifications, this mandate to protect small businesses will not function as intended.

Small business protection is crucial to our economic recovery. For years, California small businesses have faced an epidemic of predatory lending and today, the predatory lending vultures are circling. California small businesses commonly pay effective APRs that can average 90%—sometimes as high as 350%—in payday-like cycles of reborrowing, without these APRs ever being disclosed to them.¹

Now, small business owners facing desperate situations contend with unsolicited calls and faxes promising fast cash without disclosing the true price. To ensure that small business are able to access capital without abuse or deception, we strongly urge you to maintain the small business protections in the trailer bill and implement the following three clarifications:

1. Clarify the contradictory definitions of covered small business financing activity

The bill currently includes small business financing within the authority of the DFPI, but the definition of “covered person” is contradictory with respect to small business financing.² As a result, the DFPI would have oversight over a handful of responsible non-bank licensees, leaving the entire high-cost segment of the market free of oversight.

Policy Recommendation: Clarify that “covered persons,” defined in 90002(f), includes small business financing “providers” as defined in Division 9.5 22800(m).

2. Clarify that the DFPI's small business financing data collection includes products like cash advances

The bill grants the DFPI the ability to collect data on how minority-owned, women-owned, and small businesses are being served by financing products. The ability of the DFPI to research and understand the market will enable better-informed rulemaking. It will also spur innovation by spotlighting what works in supporting underserved small businesses and where gaps remain. However, the bill text currently refers only to “lending,” leaving out alternative commercial financing products like merchant cash advances.

Policy Recommendation: The data collection in section 90006(i)(2) should include the forms of “commercial financing” defined in Division 9.5 2280(d).

¹ <https://www.opportunityfund.org/blog/unaffordable-and-unsustainable-new-opportunity-fund-report/>

² The Oversight section in 90007(a) “shall apply to... a covered person” to whom the Dept. provides determines by order is “engaging, or has engaged, in conduct that poses risks to consumers or *small businesses* with regard to the offering or provision of financial products or services.” However, “covered person” is defined in 90002(f) as a provider, affiliate, or service provider of a “*consumer* financial product or service,” with no mention of small business financial products or services.

3. Clarify that the DFPI can enforce Division 9.5 “Commercial Financing Disclosures”

The California State Legislature led the nation by passing the first small business financial protection bill of the modern era with overwhelming bipartisan support in 2018. SB 1235 became the first law in the country to provide basic truth-in-lending standards for small business financing. Enacted in Division 9.5 of the California Financial Code, we estimate that SB 1235 could save California small businesses \$617 million to \$2.9 billion and stimulate \$665 million to \$5.4 billion in new economic activity throughout the state *annually*—if it is enforced effectively.³

However, the Department of Business Oversight does not currently have the power to enforce SB 1235 on any but a few licensed lenders. This trailer bill creates the framework needed to enforce it in the high-cost, unlicensed part of the of the market, but neglected to include Division 9.5.

Policy Recommendation: The “Enumerated Laws” that DFPI will enforce, listed in 90002(L), should include Division 9.5 of the California Financial Code so that both the State of California and its small businesses benefit fully from the commercial financing disclosures.

As the California budget grapples with the impact of COVID, the state faces challenging decisions about the scale of government programs. Pulling back the proposed protections for small businesses, at their most vulnerable moment, would expose our communities to great harm. We urge you retain small business protections in the trailer bill, and pass that bill with these three proposed clarifications, so that our communities can recover safely. Please do not hesitate to contact us at info@borrowersbillofrights.org.

Thank you for your consideration.

Sincerely,

1. The Responsible Business Lending Coalition
Members include: Accion Opportunity Fund, Community Investment Management, Funding Circle, LendingClub, Opportunity Finance Network, Opportunity Fund, Small Business Majority, StreetShares, and The Aspen Institute
2. Access Plus Capital
3. Accion San Diego
4. Agriculture & Land Based Training Association (ALBA)
5. AmPac Business Capital
6. AnewAmerica Community Corporation
7. Asian Pacific Islander Small Business Program
8. Bankers Small Business CDC of California
9. Bay Area Development Company
10. California Asset Building Coalition
11. The California Association for Micro Enterprise Opportunity (CAMEO)
12. California Capital Financial Development Corporation
13. California Hispanic Chamber of Commerce
14. California Small Business Development Center (SBDC) - Valley Community
15. CDC Small Business Finance
16. COOK Alliance

³ <http://www.borrowersbillofrights.org/sboscouldsavebusinessesannually.html>

17. The CraneWorks
18. Economic Development & Financing Corporation
19. El Pajaro Community Development Corporation
20. Fondo Adelante, Mission Economic Development Agency
21. Fresno Area Hispanic Foundation
22. Funding Circle
23. Halo Business Finance Corp
24. The Greenlining Institute
25. Inclusive Action for the City
26. Inner City Advisors
27. Invest in Women Initiative
28. International Rescue Committee's Center for Economic Opportunity
29. Jefferson Economic Development Institute (JEDI)
30. LendingClub
31. Lighter Capital
32. Main Street Launch
33. Marian Doub Consulting
34. The Marketplace Lending Association
Members include: LendingClub, Prosper, Funding Circle, Avant, Marlette Funding, Affirm, Common Bond, Upstart, Peer Street, Lending Point, College Ave, SoFi, and YieldStreet
35. Maximum Reach 4 Economic Equity
36. Multifunding
37. Opportunity Fund
38. Prospera Community Development
39. Public Law Center
40. Renaissance Entrepreneurship Center
41. San Francisco African American Chamber of Commerce (SFAACC)
42. Silver Lining
43. Small Business California
44. Small Business Majority
45. Wadeco Business Center
46. Women's Economic Ventures
47. Working Solutions

Cc: Senators Michell and Caballero